
Curriculum Vitae

Michael Bulsiewicz

Academic | Professional Background

Michael Bulsiewicz

EDUCATIONAL BACKGROUND

- 2009-2013 **Texas State University**, San Marcos, Texas
Master of Fine Arts, Communication Design
- 1993-1995 **Fredonia State University**, Fredonia, New York
Bachelor of Fine Arts, Graphic Design
- 1991-1993 **Mohawk Valley Community College**, Utica, New York
Associates Degree, Advertising Design & Production
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INSTRUCTIONAL EXPERIENCE

- 2016-2019 **Art Institute of Houston**, Houston, Texas
Faculty Instructor
- 2015-2016 **DeKaney High School (Spring ISD)**, Spring, Texas
Art Teacher
- 2015-2018 **Lonestar College (CyFair Campus)**, Cypress, Texas
Adjunct Instructor
- 2009-2010 **Texas State University**, San Marcos, Texas
Graduate Teaching Assistant
- 2008-2010 **San Antonio College**, San Antonio, Texas
Adjunct Instructor
- 2002-2007 **Monroe Community College**, Rochester, New York
Adjunct Instructor
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PROFESSIONAL EXPERIENCE

- 2019 **PDR**, Houston, Texas
Project Designer
- 2015-2023 **Freelance**, Houston, Texas
Art Director
- 2014 **Schlumberger**, Houston, Texas
Art Director
- 2012-2013 **Texas Lutheran University**, Seguin, Texas
Creative Director
- 2011-2012 **Texas State University**, San Marcos, Texas
Senior Graphic Designer
- 2005-2007 **Mirror Show Management**, Rochester, New York
Senior Graphic Designer
- 2004-2005 **RES Exhibit Services, LLC.**, Rochester, New York
Senior Graphic Designer
- 2000-2004 **Spoon Exhibit Services, Inc.**, Rochester, New York
Art Director
- 1996-2000 **Exhibitgroup|Giltspur**, Rochester, New York
Graphic Designer

Teaching

Art Institute of Houston†

COURSES TAUGHT

FALL 2018	(GD 111) Type Traditional† (GWDA 111) Intro to Layout Design† (GWDA 409) Graphic & Web Design Capstone†
SUMMER 2018	(GWDA 262) Package Design† (GWDA 352) History of Typography† (GD 111) Type Traditional† (GD 430) Art Direction† (GWDA 105) Concept Design†
SPRING 2018	(GWDA 111) Intro to Layout Design† (ADV 130) Advertising Copywriting† (DTG 310) Package & POS Design† (ADV 350) Advertising Sales & Ratings† (ADV 230) Advertising Design† (GD 111) Typography Traditional†
WINTER 2018	(GWDA 222) Intermediate Layout Design† (GWDA 282) Collateral Design† (ADV 410) Interactive Advertising† (GWDA 302) Information Design† (GD 111) Typography Traditional† (ADV 320) Public Relations & Promotions† (GWDA 232) Form & Space† (GWDA 272) Corporate Identity†
FALL 2017	(GWDA 262) Package Design† (GWDA 302) Information Design† (GWDA 252) Advanced Layout Design† (ADV 340) Media Planning & Buying† (GWDA 202) Interface Design†
SUMMER 2017	(GD 111) Typography Traditional† (GWDA 262) Package Design† (GD 430) Art Direction† (GWDA 122) Typography Hierarchy† (GWDA 202) Interface Design†
SPRING 2017	(ADV 460) Advanced Advertising Campaign† (ADV 110) Creative & Strategic Planning† (GWDA 262) Package Design† (GWDA 282) Collateral Design† (GWDA 122) Typography Hierarchy† (GD 111) Typography Traditional†
WINTER 2017	(ADV 440) Intermediate Advertising Campaign† (ADV 430) Advertising Media Production† (ADV 310) Account Planning† (GD 430) Art Direction† (GWDA 122) Typography Hierarchy† (ADV 409) Portfolio Presentation†

Teaching

Art Institute of Houston†

COURSES TAUGHT

FALL 2016 (ADV 420) Intro to Advertising Campaign†
(GD 101) Digital Illustration†
(GWDA 111) Intro to Layout Design†
(ADV 230) Advertising Design†
(GD 111) Typography Traditional†
(GD 101) Digital Illustration†

SUMMER 2016 (ADV 110) Creative & Strategic Planning†
(GWDA 305) Art Direction†
(GWDA 272) Corporate Identity†
(GD 101) Digital Illustration†
(GD 111) Typography Traditional†

COURSES PREPARED AND CURRICULUM DEVELOPMENT

(GWDA 409) Graphic & Web Design Capstone†
(GWDA 352) History of Typography†
(GWDA 105) Concept Design†
(ADV 130) Advertising Copywriting†
(DTG 310) Packaging & POS Design†
(ADV 350) Advertising Sales & Ratings†
(GWDA 222) Intermediate Layout Design†
(ADV 410) Interactive Advertising†
(GWDA 302) Information Design†
(ADV 320) Public Relations & Promotions†
(GWDA 232) Form & Space†
(GWDA 302) Information Design†
(GWDA 252) Advanced Layout Design†
(ADV 340) Media Planning & Buying†
(GD 111) Typography Traditional†
(GWDA 262) Package Design†
(GD 430) Art Direction†
(GWDA 122) Typography Hierarchy†
(GWDA 202) Interface Design†
(ADV 460) Advanced Advertising Campaign†
(ADV 110) Creative & Strategic Planning†
(GWDA 282) Collateral Design†
(ADV 440) Intermediate Advertising Campaign†
(ADV 430) Advertising Media Production†
(ADV 310) Account Planning†
(ADV 409) Portfolio Presentation†
(ADV 420) Intro to Advertising Campaign†
(GD 101) Digital Illustration†
(GWDA 111) Intro to Layout Design†
(ADV 230) Advertising Design†
(GWDA 272) Corporate Identity†

Teaching

Texas State University as G.I.A./G.T.A. *
San Antonio College (A.C.C.D) **
Monroe Community College ***
Lone Star College (CyFair Campus) ****

COURSES TAUGHT

FALL 2018 (ARTC 1353) Computer Illustration-1 section ****
SPRING 2018 (ARTC 1317) Design Communications-1 section ****
SPRING 2016 (ARTC 1353) Computer Illustration-1 section ****
FALL 2015 (ARTC 1302) Digital Imaging-1 section ****
FALL 2010 (ARTC 1302) Foundation II-1 section *
(ARTC 1301) Foundation I-1 section *
SPRING 2010 (ARTC 2303) Basic Typography-2 sections *
(ARTC 1353) Computer Illustration-1 section **
FALL 2009 (ARTC 2303) Basic Typography-2 sections *
(ARTC 1353) Computer Illustration-1 section **
(ARTC 1327) Typography-1 section **
SPRING 2009 (ARTC 1327) Typography-1 section **
FALL 2007 (COM 260) Computer Graphics: Image Manipulation-1 section ***
SPRING 2007 (COM 160) Computer Graphic Design & Layout-1 section ***
SPRING 2006 (COM 160) Computer Graphic Design & Layout-1 section ***
FALL 2005 (COM 112) Desktop Publishing I-1 section ***
(COM 160) Computer Graphic Design & Layout-1 section ***
SPRING 2005 (COM 112) Desktop Publishing I-1 section ***
(COM 160) Computer Graphic Design & Layout-1 section ***
FALL 2004 (COM 160) Computer Graphic Design & Layout-1 section ***
(COM 260) Computer Graphics: Image Manipulation-1 section ***
SPRING 2004 (COM 104) Intro to Graphic Production-1 section ***
(COM 112) Desktop Publishing I-1 section ***
(COM 205) Desktop Publishing II-1 section ***
SPRING 2003 (COM 160) Computer Graphic Design & Layout-1 section ***
FALL 2002 (COM 160) Computer Graphic Design & Layout-1 section ***

Teaching

Texas State University as G.I.A./G.T.A. *
San Antonio College (A.C.C.D) **
Monroe Community College ***
Lone Star College (CyFair Campus) ****

COURSES PREPARED AND CURRICULUM DEVELOPMENT

(ARTC 1302) Foundation II *
(ARTC 1301) Foundation I *
(ARTC 1353) Computer Illustration **
(ARTC 1327) Typography **
(COM 104) Intro to Graphic Production ***
(COM 112) Desktop Publishing I ***
(COM 160) Computer Graphic Design & Layout ***
(COM 205) Desktop Publishing II ***
(COM 260) Computer Graphics: Image Manipulation ***
(ARTC 1302) Digital Imaging ****
(ARTC 1317) Design Communications ****
(ARTC 1353) Computer Illustration ****

Scholarly/Creative

INVITED LECTURE

- 1999 **Tradeshow Design**
Mohawk Valley Community College, Utica, New York
Lecture to Design 3, Design 4, and Typography 1 classes

EXHIBITION

- 2012 **Showcase 2012**
Juried student work from the MFA program in Com Des
Texas State University, San Marcos, Texas
Judge's Choice: Vine (Font)
Show Selection: Tin Can Tacos (Identity)

PUBLISHED WORKS

- 2013 **MFA Graduate Thesis**
Title: An Exploration of the Environmental Brand Experience (EBE)
as Applied to the Digital Publishing Model.
Case Study: DC Comics
- 2001 **Exhibitor Magazine**
Article: Focus on Theatrical Lighting at Consumer Shows
Client: Sharp Electronics
- 1997 **Tradeshow Week Magazine**
Article: Exhibit Design Trends
Client: Eastman Kodak Company

CONSULTANCIES

- 1998-2000 **Student Awareness Campaigns**
University of Rochester
Client: University Health Service (UHS)

Scholarly/Creative (ctnd.)

AWARDS

- 2014 **Golden Lantern Award**, Houston, Texas
Category: Catalog/Sales Brochure
Client: Schlumberger
- 2013 **MFA Concept Award Finalist**, San Marcos, Texas
Category: Non-Traditional Print Brochure
Client: Texas State University
- 2013 **Silver Case Award**
Category: Special Campaign/Magazine Periodical
Client: Texas Lutheran University
- 2012 **MFA Showcase Award, Judge's Choice**
Category: Typeface Design
Client: Texas State University
- 2012 **MFA Showcase Award, Juror's Award**
Category: Exhibit Design
Client: Texas State University
- 2010 **Gold Addy Award**, San Antonio, Texas
Category: Self Promotion, Direct Mail Campaign
Client: The EF Group
- 2005 **EDPA Award**
Category: TS2 Multi-Level Promotional Campaign
Client: RES Exhibit Services, LLC
- 1998 **Exhibitor Special Merit Award**
Category: Design, Island
Client: Eastman Kodak Company, Cineon
- 1997 **District Gold Addy Award**, New York
Category: Exhibit Design
Client: Walt Disney Company's World Media Expo
- 1997 **Regional Gold Addy Award**, Rochester, New York
Category: Exhibit Design
Client: Walt Disney Company's World Media Expo
- 1997 **Exhibit Focus Award**
Category: Multi-Level Exhibits
Client: Eastman Kodak Corporation
- 1997 **Exhibit Focus Award**
Category: Multi-Level Exhibits
Client: Walt Disney Company
- 1996 **Exhibitgroup|Giltpur Gold Airplane Pinnacle Award**
Category: Exhibit Design
Client: Eastman Kodak's World of Imaging,
(Olympic Games, Atlanta, Georgia)

Service

COMMUNITY

- 2011 **Junior Achievement**
Elementary education program volunteer
- 2009-2011 **American Cancer Society**
Volunteer for Cancer Walk 5K fundraising event
- 2009-2011 **National MS Society**
Volunteer for Walk MS fundraising event
- 2009 **Redland Oaks Elementary School**
Four-seasons mural volunteer

PROFESSIONAL

- 2009-2011 **Mission Road Ministries**
Grand Western Shindig auction event invitation materials

ORGANIZATIONS

- 1993-5, 2011-2019 **American Institute of Graphic Artists (A.I.G.A)**
Supporting Member, Faculty Advisor
- 2009-2011 **Mission Road Ministries**
Planning Committee Member

COMMITTEES

- 2016-2019 **Admissions Committee**
Member, Art Institute of Houston
- 2016-2019 **Library Committee**
Member, Art Institute of Houston